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*by JJ*

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**TV Debate Film Analysis**

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### TV Debate Film Analysis

 <https://www.youtube.com/watch?v=9a0xIzp-fbs>

The clip is a two-minute thirty-eight-second interview by sky news that tries to clarify the authenticity of the UFO sightings videos that earlier went viral and formed the better part of public conversation. The clip aired by sky news television about the response of the US department of defense clarified that they got concerned about the UFO sightings purported video, and the concern pushed them to clarify whether or not the videos are real or not. At the same time whether or not there were more concerns to be raised about the viral video. In the same media release, the defense department maintained the characterization of the video as unidentified.

In the interview with the former NASA astronaut and ISS commander, Leroy Chiao, about the disturbing video, he clarified that the video showed probably some secret military program which could be ongoing and the coming out by the military to confirm the authenticity was a good idea. He continues by acknowledging that the military did a good thing by confirming to the public that the video was real. He believed that the military took the bold step because the video had already leaked to the public; they saw no need to be silent on the issue, which had become a significant public concern. He said that the public concern and speculation about the video was the primary reason for the move by the defense department.

The use of amplification is observed during the interview by the reporter. While trying to show the viewers how difficult it is to capture the UFO sightings by a camera, the reporter exaggerates the expertise required to achieve such events by describing that “it requires some skills” to capture the aerial phenomenon ordinary camera device. He describes the skills required

to capture the event as some skills to commend the videographer for the excellent job done while capturing the event. Also, he uses the term to show his audience that it is not an easy task to capture the event and the whole process requires passion and talent to achieve. In the process, viewers are made to look at the whole process with seriousness and hence treat the whole debate as a serious debate to watch.

Another rhetorical device used in the film is the application of anaphora. In department of defense response, there is a repetition of “whether or not” at beginning of their reasons for inquiry of this speculated video. The parallelism created by this device in the reports gives the viewers clear reasons for concern that made the military investigate the incident. It showed the viewers that the military went with an open mind in investigating the video’s authenticity to come up with all possible reasons for the video. In the clip, the anaphora technique was used to show professionalism the military holds while investigating matters of public concern.

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